

## Veeam Backup *for Microsoft Azure*

# Azure backup: Cost-effective, secure and enterprise-ready

Microsoft Azure provides a reliable cloud computing platform for you to build, test and deploy applications without the financial burdens and time commitments of maintaining your own infrastructure. However, as referenced by the Microsoft Shared Responsibility model, it's still your data and it's still your responsibility to protect it.

**NEW** Veeam® Backup *for Microsoft Azure* delivers enterprise-ready Azure backup and recovery to cost-effectively and securely protect your cloud data and easily overcome ANY data loss in minutes! With turnkey deployment directly through the Azure Marketplace and a simple, wizard-driven UI, you can start protecting your applications and data with a comprehensive Azure backup solution. And, thanks to Veeam's portable backup file format and integration with Veeam Backup & Replication™, you can seamlessly manage your data across Azure and your private cloud from a single platform.

### Azure-native

- **Rapid deployment:** Deploy quickly through the Azure Marketplace to start protecting your IaaS workloads instantly
- **Agentless backup:** Utilize native Azure VM snapshots for more frequent Azure backups and faster restores
- **Automated efficiency:** Automate Azure VM snapshots, backup and retention policies for more reliable cloud backup
- **Fast and flexible recovery:** Resume production operations quickly with flexible full- and file-level restore options

### Cost-effective

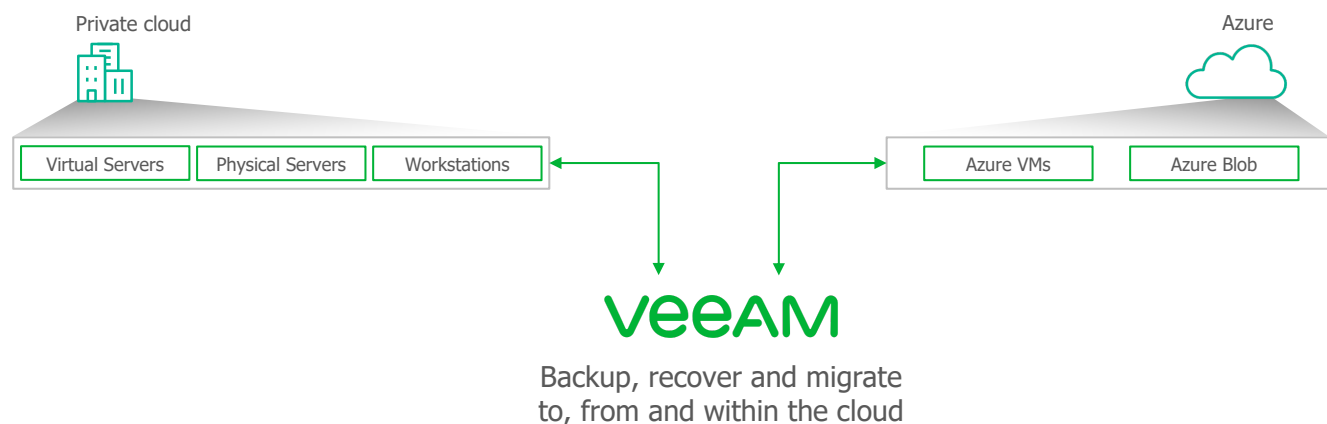
- **Optimized cloud costs:** Optimize protection while controlling cloud costs through built-in backup cost estimation
- **Low-cost retention:** Back up Azure VM snapshots to Azure Blob object storage for cost-effective long-term retention

### Secure

- **Increased security:** Isolate and secure backup data from production with support for cross-subscription and cross-region configurations
- **Layered defense:** Protect against cyberattacks and security breaches with multi-factor authentication

### Cloud Mobility

- **Portable backup format:** Enable seamless backup, recovery and migration across a multi-cloud environment
- **Two-step portability:** Automatically protect workloads recovered or migrated to Azure from on-premises or other clouds



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